



A Powerful Little Design Studio



WHO WE ARE...

We're a powerful little design studio.

We're a team of two with extensive backgrounds in design for Enterprise and Consumer Software, UX, FinTech, Blockchain, AI, Education, Nonprofit, and the Arts.

We expertly cover a wide spectrum of design-related work, including web, print, presentation, and virtually everything in between.

We partner with everyone from individuals, small businesses and startups, to some of the world's biggest brands, bringing our unique combination of skills and experience to the individual needs of our clients.

WHAT WE DO

Presentation Design in Powerpoint, Google Slides, or Keynote

- Investor pitch decks
- Slide libraries & branded templates
- On-site presentation support

Visual / Brand / Graphic Design

- Logo & Brand
- Web & landing page design
- Iconography
- Social media campaign & web banner design
- Brochures
- Generative AI visuals
- Business cards & letterhead
- Posters and album covers
- Promotional materials & 'swag'

WHY HIRE US?

You're tired of sluggish agency turnaround times

Great expense and slow turnaround is often synonymous with larger design agency collaboration. We quickly gather requirements and brand guidelines then rapidly iterate and refine so we can deliver your polished project in a timely manner.

We're a package deal

Two design heads are better than one. We're at our best when you need a dynamic design duo to drop in and rapidly produce and deliver – either by collaborating with your existing design organization or as an embedded team. We get things done, and we do it exponentially faster than a single producer or larger agency, including project management, communication, and overall design planning.

Our rates are competitive and we'll work within your budget.

OUR PAST AND CURRENT CLIENTS INCLUDE...



ORACLE



servicenow



CLIENT TESTIMONIALS

"Darla and Skott were a great team of designers to support onsite marketing team for our Sales Kickoff event. We love working with them!"

– James Brear, CEO of Swimlane

"I hired Powerplay to jump in and and work under tight deadlines to create a design language and guidelines for a rebrand. They were flawless in concepting and execution, and led a team in developing tradeshow, web, and print artifacts. They were quickly able to identify gaps, and take the lead in all areas, from concepting and strategy to execution and handoff. I look forward to working with them again!"

– Robert Hendry, Director of UX at BitGo

"Darla and Skott are simply amazing!! They have the magic to simplify complex material. Their knowledge in how to better convey the message to the audience is comprehensive."

– Brian Hennessey-Hsieh, Head of Dev Rel at Sui Foundation

"Powerplay helped me design an incredible presentation that I delivered to thousands of people at a large tech conference. I gave them about 30 slides that were a total mess, and they turned them around in record time and made them look exceptionally polished and clean."

– Maggie Hott, GTM Leadership at OpenAI

LET'S DISCUSS YOUR NEXT PROJECT

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Darla Wigginton, Principal



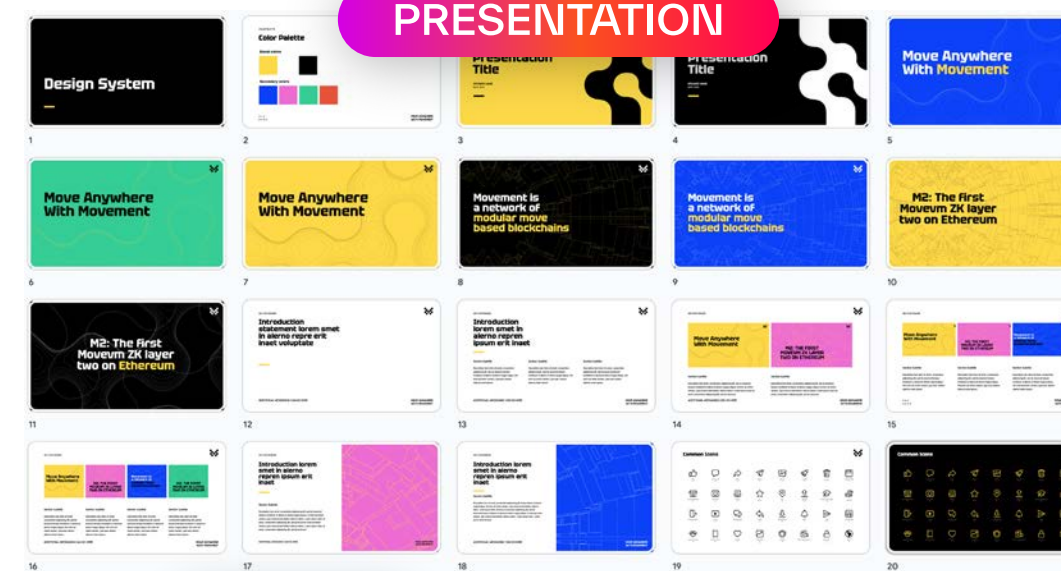
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PRESENTATION



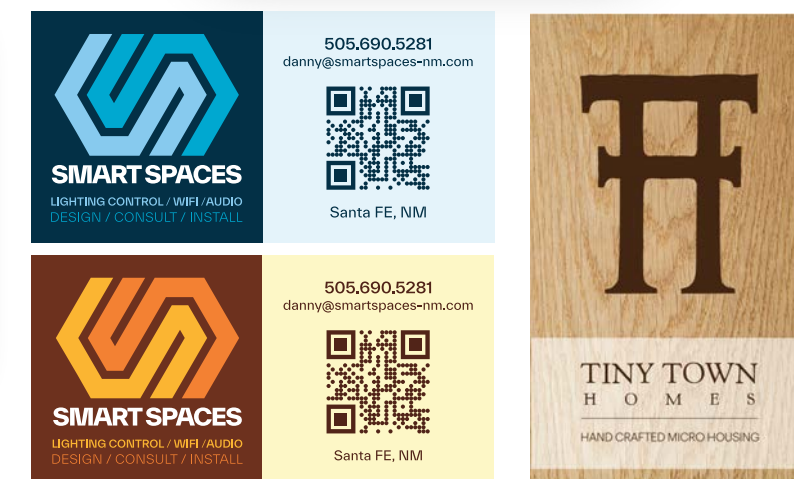
TRADE SHOWS



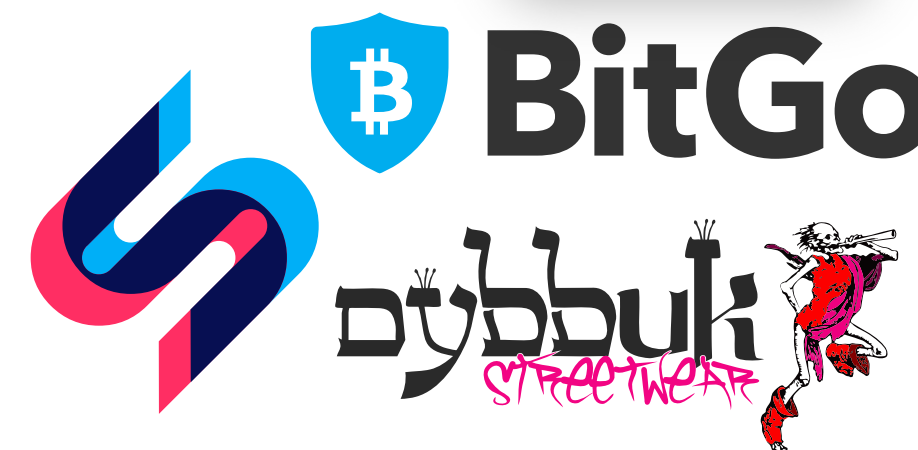
PACKAGING



BUSINESS CARDS



LOGO DESIGN



BROCHURES & POSTERS



SOCIAL & WEB BANNERS



ICONOGRAPHY

